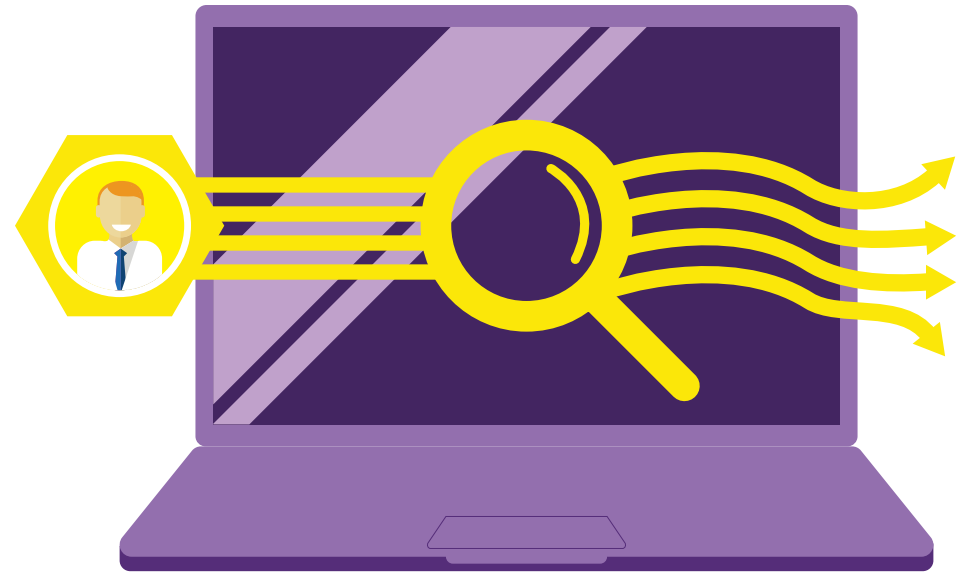


Sponsors:

Why it's essential
to be in control of
your EDC provider
when outsourcing
to a CRO!



It's 2019 and technology is evolving rapidly. If you are in the world of clinical trials, this includes Electronic Data Capture (EDC) systems. In the past, Sponsors of studies would rely heavily on Contract Research Organizations (CROs) to navigate and evaluate complex technologies, like the EDC system. Nowadays with the constant evolution of technology, relying on a CRO to lead the evaluation process of EDC systems is not necessary, and can sometimes have negative effects for the Sponsor.



EDC systems are increasingly more user-friendly, meaning internal Data Management teams can more easily navigate systems without the headache of needing to outsource to programmers. When it comes to picking a system, it is essential for Sponsors to be in control of choosing an EDC provider, especially when outsourcing to a CRO. Before accepting the first EDC system a CRO suggests, Sponsors should consider the following:



- ❗ **More Options** — There are now more options available on the market than before. The days of having only a handful of choices are long gone. Sponsors should research and compile a list of systems that will truly cover the study's overall needs.
- ❗ **Increased Affordability** — EDC systems are substantially more affordable than before. There is an array of EDC systems ranging in price from newer, economical providers to expensive market leaders. A few years ago, only expensive market leaders could deliver advanced capabilities to Sponsors. Now, there are more affordable options on the market that offer the same advanced (or better) capabilities, like advanced reporting & analytics, than established market leaders.
- ❗ **User-Experience** — Is your Data Management team going to be using this EDC system? If so, user-experience is vital and should not be sacrificed. Many EDC systems (mostly older ones) do not place importance on user-experience and make it difficult for Data Management teams to navigate. In this day and age, user-experience should be a priority, alongside the technical aspects of the system.
- ❗ **DIY (Do-It-Yourself) Capabilities** — You do not have to settle for legacy systems that require an enormous amount of programming through the EDC provider, meaning pay for services from the EDC provider and the CRO. Avoid getting double-charged and research EDC systems that offer drag and drop solutions, in addition to expert programming.

**By working
directly with an
EDC provider,
you can figure out
what your study's
true needs are,
including:**

Budget

When outsourcing EDC system evaluations to a CRO company, it is important to know exactly what your payments include. With any technology provider, small costs can amount rather quickly and turn into big bills. By doing your research, you can avoid these future headaches.

By having control over the budget and projected costs, you can avoid padded costs from CROs and gain access to the true estimate of the project.



Work with an EDC provider that has a CRO enablement pathway:

A great way to find a CRO to help with Data Management needs is through an EDC provider. Most EDC companies have a list of preferred CROs that are trained, have experience and enjoy using the system.



Most importantly
— work with an EDC provider that your team (including your sites) will enjoy using by considering the following:

- ❗ Does the EDC system have a modern UI? A modern UI makes it easier for Clinical Data Managers and site users to navigate through the system.
- ❗ Is data entry intuitive? Make sure the data entry process is simplified for your site user to avoid double-entries and headaches down the line.
- ❗ Is data visualization easy? As data starts coming together from your studies, ensure your EDC system has a dashboards option that lets you view these results in real-time.

Ultimately — as a Sponsor, you have the power to choose and select your study's vendors. It is especially essential to be in control of your EDC provider when outsourcing to a CRO to avoid unnecessary costs and to regain power over the needs of your team. Are you ready to evaluate an EDC system for your upcoming study?

**Request a demo of
Captivate EDC today!**